



## GENERAL PLAN ADVISORY COMMITTEE

January 9, 2023

The General Plan Advisory Committee of the City of Mesa met in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on January 09, 2023, at 4:30 p.m.

### COMMITTEE PRESENT

Ron Williams, Chair  
Scott Thomas, Vice-Chair  
Megan Neal  
Jessica Sarkissian  
Jocelyn Skogebo  
Ivonne Garcia Rodriguez

### COMMITTEE ABSENT

Sarah Frechette

### STAFF PRESENT

Mary Kopaskie-Brown  
Rachel Nettles  
Jeff Robbins  
Kellie Rorex  
Alexis Jacobs  
Chloe Durfee Daniel  
Omar Soto  
Pamela Williams  
Sergio Solis  
Victoria Chavez  
Jennifer Merrill  
Sean Pesek  
Emily Johnson  
Samantha Brannagan  
Maura Jackson

(\*Board members and staff participated in the meeting through the use of telephonic and audio conference equipment.)

1. Call meeting to order

Chair Williams called the meeting to order at 4:31 p.m.

2. Approval of the minutes from the November 28, 2022 General Plan Advisory Committee meeting.

Chair Williams called for the approval of minutes from the November 28th meeting. Committee Member Thomas motioned, and Committee Member Neal seconded the motion.

Upon tabulation of the votes, it showed:

AYES: Williams, Thomas, Neal, Sarkissian, Skogebo, Garcia Rodriguez

NAYES: None

ABSENT: Frechette

3. Hear a presentation, discussion and action on the General Plan Public Participation Plan

Jeff Robbins displayed a PowerPoint presentation of the Mesa General Plan 2050 Public Participation Plan. (See Attachment 1)

Chair Williams stated it's exciting and he was happy to hear about the use of technology in the plan and then called for questions from the Committee.

Committee Member Neal questioned if the website was similar to a virtual town hall platform. Jeff Robbins stated we will be using a very interactive platform called Bang the Table. It allows for drop in polls and questions. It's interactive in a fun way and it's been used for many years. We will be providing a comprehensive experience for the public.

Committee Member Garcia Rodriguez made a comment that we need to include education in the plan as well as the homeless issue. Jeff Robbins stated that was definitely a discussion that this committee will be having at some point, regarding the layout and the setup of the plan.

Committee Member Skogebo inquired who will be conducting the one-on-one interviews, Logan Simpson, or a committee. Terri Hogan of Logan Simpson responded they will be conducting the interviews and Planning Director, Mary Kopaskie-Brown will be directing and facilitating. She also mentioned the importance of having a consistent set of questions in order to get consistent data output. Citizens will also have the opportunity to go on the website to fill out a questionnaire on their own time.

Chair Williams thank the committee and called for a motion to approve the plan that was presented. Committee Member Sarkissian motioned, and Committee Member Thomas seconded the motion.

Upon tabulation of the votes, it showed:

AYES: Williams, Thomas, Neal, Sarkissian, Skogebo, Garcia Rodriguez

NAYES: None

ABSENT: Frechette

4. Items from citizens present.

There were no items from citizens present.

5. Adjournment.

Without objection, the General Plan Advisory Committee adjourned at 4:53 pm.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the General Plan Advisory Committee meeting of the City of Mesa, Arizona, held on the 9th day of January 2023. I further certify that the meeting was duly called and held and that a quorum was present.



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JEFF ROBBINS, SENIOR ECONOMIC  
DEVELOPMENT PROJECT MANAGER

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